May 18th in Brighton was another great auction!

Top Selling Horse Lot 58X "I Sayo Ur A Pepto" for **$26,000.**

Top 5 Average: $16,900

Top 10 Average: $13,660

Top 20 Average: $11,000

Overall Average: $5,900

112 ***Horses Were Offered***, ***Only*** 9 ***Catalog Horses were*** "***No Saled***"

Over 350 buyers registered in person, **with over 200 online** & on the phones.

50% ***of our buyers*** & ***sellers were repeat customers*** (***we just started this auction company in*** 2023! 30+ **registered buyers bought MULTIPLE horses**.

At this auction we saw STRONG demand for a variety of horses. Registered, finished geldings continue to be our bread and butter. Grade, middle aged horses that were ready to hit the trail or ranch with any level of rider were strong. In May we always have several dude ranches, outfitters, and ranches looking for SAFE horses to put miles on all summer long. That was evident in our market in May. Draft crosses were strong- all catalog draft crosses sold for $7,000 or better.

Consignor tips: Keep your horses fat, healthy, and slicked off before the sale. Put a fresh set of shoes on around 10 days prior to the auction. Get PROFESSIONAL PHOTOS & VIDEO! It pays tenfold. Show up looking professional, with a clean horse that fits your description. If you don't ride in the preview, you risk the crowd letting your horse slip through the cracks. Be honest, be modest, and you will have a successful outcome.

Buyer Tips: Call consignors prior to the sale to get a feel for them and their horses. Come to the preview - it is a great opportunity to watch horses ride in a busy, hectic situation. If you could handle them there, you can probably handle them fine at home. Come on Friday night before the sale to test ride, see the horses, and talk to consignors. It is very busy on sale day and if you have the time on Friday, we know you'll be glad you spent it looking at the horses!